

GOODWILL-EASTER SEALS MINNESOTA® 2025 LOVE TO THRIFT CONTEST RULES

No purchase necessary to enter or win.

A purchase will not improve your chances of winning.

Goodwill-Easter Seals Minnesota (“GESMN”) presents the Goodwill-Easter Seals Minnesota® 2025 Love to Thrift Contest Rules (“Official Rules”). If the Contest is promoted or administered on Facebook, Instagram, TikTok or any other social media platform (collectively “Social Media Platform(s)”), entrants understand that the Contest is in no way sponsored, endorsed or administered by, or associated with those Social Media Platforms. Entrants understand that they are providing their information to GESMN and not to any Social Media Platform. GESMN reserves the right to cancel the Contest without notice for any reason and to modify or extend the Contest Period, as determined in its sole Discretion.

- 1. ELIGIBILITY.** These Official Rules apply to the Goodwill-Easter Seals Minnesota® 2025 Love to Thrift Contest (“Contest”) administered on one or more Social Media Platforms. The Contest is open only to legal residents of the Minnesota who are at least age 18 or older, and of the age of majority in Minnesota at the time of entry, except that employees, officers, and directors of GESMN and its member organizations, and the immediate family members ([step-]children, spouse, [step-]siblings, [step-]parents) of each are not eligible to enter or win. Void where prohibited or restricted by law. Subject to all applicable federal, state and local laws and regulations. Winning a Prize is contingent upon fulfilling all requirements set forth herein.
- 2. HOW TO ENTER. NO PURCHASE NECESSARY TO ENTER OR WIN.** To enter, grab a Love to Thrift sticker at a Goodwill-Easter Seals Minnesota retail store location and tag @goodwillmn on Instagram, TikTok or Facebook. Unlimited entries allowed between Saturday, February 1, 2025 and 11:59 PM (central) on Saturday, February 8, 15, 22 and Friday, February 28, 2025 (“Contest Periods”). The winner will receive a direct message on Monday, February 10, 17, 24 and March 3, 2025, from @goodwillmn. Alternate winner(s) will be chosen if no response from the winner is received by GESMN within two (2) days of sending the direct message. GESMN will accept entries to the Contest only during the Contest Period. GESMN or its designated agent’s computer will be the official time-keeping device for the Contest. Limit of (1) one entry per person and per Instagram, TikTok or Facebook account. Additional entries beyond the specified limit will be considered void.
Social Media Platforms. To enter any Contest via Social Media Platforms the entrant must have a valid public Social Media Platforms account during the Contest Period provided in these Official Rules. All entries shall comply with the Social Media Platforms’ Terms of Use and Community Guidelines. GESMN shall be permitted to post entries on GESMN’s other social media accounts. If the entrant does not have a Social Media Platforms account, please visit <https://www.instagram.com/>, <https://www.tiktok.com/signup> or <https://www.facebook.com/signup> and sign up in accordance with the registration instructions for a free Social Media Platform account. GESMN Contest winner(s) will be notified by the Social Media Platform’s private direct message. The Social Media Platform may require the entrant to respond to an authorization request if the entrant is not already following the official GESMN Social Media Platform account. It is the entrant’s obligation to ensure that the entrant’s Social Media Platform account is configured to receive private messages from GESMN. Failure to follow any instructions or submit an entry within the applicable Contest Period may result in disqualification. The time of receipt of any valid Social Media Platform entry shall be the time such valid entry becomes available to GESMN on Social Media Platform.
- 3. SUBMISSIONS.** GESMN is not responsible for late, incomplete, invalid, or misdirected submissions, which will be disqualified, or for problems of any kind whether mechanical or human, nor is it responsible for failure to receive a message, email, notification or Contest announcement on a Social Media Platform describing the Contest or method(s) of entry. GESMN reserves the right to remove any entry and/or disqualify any entrant whose entry is offensive, inappropriate, obscene, slanderous, or otherwise in conflict with the applicable Social Media Platform terms and conditions. Any attempt by any entrant to obtain more than a single entry by using multiple/different social media accounts, email accounts, identities, registrations or logins, or any other methods will void that entrant’s submissions, and that entrant may be disqualified. Submissions that are generated by a script, macro, or use of any other automated system to participate is prohibited and will result in disqualification. In the event of any dispute as to the identity or eligibility of the entrant, all entries will be deemed to have been submitted by the owner of the Social Media Platform account from which they were sent.
- 4. PRIZE.** One (1) winner will receive a \$50 Goodwill gift card (“Prize”) each week during February 1-28, 2025 and will be identified by GESMN’s official Social Media Platform. Exact Prize details will be determined in the sole and absolute discretion of GESMN. No Prize substitutions, assignments, exchanges, or cash equivalents will be permitted by the Prize winner,**5.** except that GESMN reserves the right to substitute a Prize of comparable or greater value, or change the date(s) of redemption, if any, if deemed necessary in its sole discretion. GESMN shall not be responsible for Prize winner limitations that prevent the acceptance or use of the Prize or any portion thereof.

5. **ODDS OF WINNING.** The odds of winning the Prize depend solely on the total number of eligible entries received by GESMN during each Contest Period.
6. **SELECTION OF WINNER.** Prize winner(s) will be randomly selected from all eligible entries and the Prize winner(s) will be notified via private message from GESMN's official Social Media Platform account within a reasonable time after the conclusion of the Contest Period. Entrants are responsible for ensuring that their social media accounts are configured to receive private messages from the applicable Social Media Platform. After the Prize winners are chosen, alternate(s) may be selected on an as-needed basis in the event that any Prize winner is ineligible, declines the Prize, fails to respond within two (2) days of sending the direct message, or cannot be located. GESMN will attempt to mail Prize to winner once contact has been made.
7. **PUBLICITY RELEASE/GRANT OF USE.** By entering a Contest, the entrant grants GESMN a non-exclusive, irrevocable, fully paid, universal license to use their name, voice, image or likeness in any media now known or hereafter devised without any further right of approval or compensation, and the entrant hereby releases GESMN and the Social Media Platforms, and their respective owners, directors, officers, partners, employees, licensees, agents, affiliated companies, successors and assigns (collectively, the "Released Parties") from any liability with respect thereto. By entering a Contest, the entrants acknowledge and agree that their participation, name, voice, image or likeness may be made available to the public by GESMN.
8. **GENERAL LIABILITY RELEASE.** By participating in a Contest, each entrant agrees to release, indemnify, defend, and hold harmless the Released Parties from and against any and all costs, claims, losses, injuries, liabilities, or damages of any kind arising out of or in connection with, or due in whole or in part, directly or indirectly, whether caused by negligence or not, from participation in the Contest or any Contest-related activity; receipt, possession, use or misuse of any Prize; and any violation of any personal rights, such as publicity rights, defamation or invasion of privacy, libel or slander, or intellectual property right infringement; unauthorized human intervention in any part of the entry process or the Contest; and electronic or human error which may occur in the administration of the Contest. GESMN has not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to the Prize, including, without limitation, to the quality or fitness for a particular purpose of the Prize(s).
9. **ADDITIONAL RESTRICTIONS AND GENERAL CONDITIONS.** By participating in the Contest, all entrants agree to be bound by these Official Rules and the decisions of GESMN, which are final, and further agree to waive any right to claim ambiguity in the Official Rules. Entrants who fail to comply with any of the Official Rules of the Contest may be disqualified from the Contest at the sole discretion of GESMN. GESMN is not responsible for any typographical or other error in the advertising for the Contest, administration of the Contest or in the announcement of the Prize. GESMN is not responsible if Contest cannot take place or if the Prize cannot be awarded or used due to cancellations, delays or interruptions due to acts of God, acts of war (declared or undeclared), natural disasters, weather, acts of terrorism, riot or civil disturbance, satellite or equipment failure, federal state or local government law, order or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within GESMN's control (each a "Force Majeure" event or occurrence).
10. **DISPUTES.** Except where prohibited by law, as a condition of participating in a Contest entrants agree under no circumstances will they be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than participants actual out-of-pocket expenses (e.g., costs associated with entering or participating in the Contest), and entrants further waive all rights to have damages multiplied or increased.
11. **GOVERNING LAW.** Except where prohibited by law, the Contest shall be governed by and construed in accordance with the laws of the State of Minnesota. By entering a Contest, the entrants consent and agree that all legal proceedings relating to the subject matter of the Contest shall be maintained in the state or federal courts of Minnesota and the entrants consent and agree that jurisdiction and venue for such proceedings shall lie exclusively with such courts.
12. **TAXES.** The Prize winners are responsible for all applicable taxes, gratuities and fees, including, but not limited to federal, state and local income taxes.
13. **LIST OF WINNERS.** For the name of the Prize winner and/or to obtain a copy of the Official Rules, please send your detailed request, noting the name and date(s) of the applicable Contest for which you request the names of the winners, and your contact information marketing@gesmn.org within thirty (30) days after the conclusion of the applicable Contest Period.
14. **SPONSOR.** Goodwill-Easter Seals Minnesota, 553 Fairview Ave. N. St. Paul, MN 55104